

LAURA LAAMAN & ASSOCIATES

Proven to Help Progressive Companies SELL MORE

NEWS RELEASE

FOR IMMEDIATE RELEASE

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LAURA LAAMAN & ASSOCIATES ANNOUNCES NATIONAL SEMINAR SERIES FOR PET CARE SERVICES AND LODGING INDUSTRY

5-City Tour Beginning in May will Help Boost Profits with Guaranteed Results

WILTON, CT, April 4, 2011—Laura Laaman, award-winning speaker, author, sales trainer and consultant, announces Revenue Boot Camp full-day seminars in five cities across the United States on techniques and strategies proven to significantly boost revenue for pet lodging and day care facilities.

Revenue Boot Camp is part of Laura Laaman and Associates' *Outstanding Pet Care Consulting Program* which has helped hundreds of pet lodging facilities across the United States and Canada to increase profits and significantly improve business. The program provides powerful sales and business techniques along with enhanced pet care services and strategies that benefit business operators, pets, and their owners.

REVENUE BOOT CAMP LOCATIONS (Visit: www.OutstandingPetCare.com) :

Tuesday, May 3	Stamford, CT
Wednesday, May 4	Boston, MA
Thursday, May 5	Orlando, FL
Friday, May 6	Atlanta, GA
Wednesday, May 11	San Francisco, CA

During Revenue Boot Camp, Laaman will deliver an energizing combination of presentations, interactive training, and hands-on exercises that empower industry professionals with the tools to thrive in the pet care industry. The program is designed for pet lodging owners, managers or professionals who wish to take their business to the next level. Revenue Boot Camp is proven to provide guaranteed results or attendees will receive a full refund.

For more information and to view the agenda or register for the city nearest you, visit www.OutstandingPetCare.com or call 203-379-1271.

ABOUT LAURA LAAMAN & ASSOCIATES

For over 20 years, Laura Laaman & Associates has been helping pet care facilities to boost business by empowering them with proven and effective sales, management and customer service skills. The firm has consulted countless Fortune 500 companies such as Allstate Insurance, Xerox, Kodak and Invisible Fence, as well as smaller businesses in a variety of industries. To date, Laura has helped companies generate millions of dollars in increased revenues. For more information about Laura Laaman & Associates call 888-SELL-MORE or visit: www.LauraLaaman.com